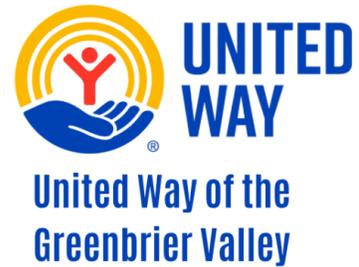


United Way of Greenbrier Valley awards grants to nonprofit agencies serving Greenbrier, Monroe, and Pocahontas counties. Funded programs must address one of the four United Way of Greenbrier Valley's priority impact areas: Healthy Community, Youth Opportunity, Financial Security, and Community Resiliency.



Funding Priorities

Healthy Community

(Improving health and wellbeing for all)

- Substance Use Prevention and Recovery
- Access to Affordable Mental Health Care
- Affordable Health, Dental Care, and Prescription Medication
- Nutrition, Physical Activity, and Healthy Lifestyle Education
- Access to Healthy Foods and/or Meals

Youth Opportunity

(Helping young people realize their full potential)

- Quality Early Childhood Education and School Readiness
- Academic Support and Student Success
- After-School and Out-of-School Time Programs
- Trauma-Informed Care and Support for Children and Youth

Financial Security

(Creating a stronger financial future for every generation)

- Education and Skill Development for Low-Income Adults
- Employment Readiness and Job Training
- Eliminating Barriers to Sustainable Employment
- Grandparent and Kinship Care Support
- Affordable, Quality, Permanent Housing Assistance

Community Resiliency

(Addressing urgent needs today for a better tomorrow)

- Emergency Shelter, Transitional Housing, and Housing Stability Services
- Domestic Violence and Child Abuse Prevention and Support Services
- Services Supporting Senior Stability and Aging in Place

EXAMPLES: Impact Areas, Program Categories, and Outcomes

These examples are not an exhaustive list of funded projects. If you are unsure whether your project is eligible, please contact our office and we would be happy to help.

Healthy Community

(Improving health and wellbeing for all)

Alcohol and Drug Abuse Prevention & Recovery

- Children and youth will abstain from alcohol, tobacco, and other substances through participation in evidence-based prevention programs.
- Individuals will reduce substance misuse and engage in healthier coping strategies.
- Individuals will maintain sobriety while increasing self-sufficiency and long-term stability.
- Participants will demonstrate increased awareness of substance use risks and available recovery supports.
- Families will strengthen protective factors that reduce the likelihood of substance misuse.

Affordable Mental Health Care

- Parents and caregivers will increase awareness of children's mental health needs and seek early intervention when concerns arise.
- Individuals and families will receive ongoing and crisis counseling services that improve mental wellbeing.
- Individuals and families will transition from intervention to independence through coordinated, wraparound support services.
- Participants will report reduced barriers to accessing and maintaining mental health care, including cost, transportation, and provider availability.
- Individuals will demonstrate improved coping skills, emotional regulation, and overall resilience.

Affordable Health Care, Dental Care, and Prescription Medication

- Uninsured and underinsured individuals will gain access to essential medical, dental, and prescription medication services.
- Individuals will receive preventive care and ongoing treatment that reduces avoidable emergency room use.
- Participants will improve their ability to manage chronic health conditions.

Nutrition, Fitness, and Healthy Lifestyle Habits

- Individuals will engage in preventive health activities that promote long-term wellbeing.

- Participants will reduce factors negatively impacting health, including smoking, obesity, and unmanaged diabetes.
- Individuals and families will increase knowledge of nutrition, physical activity, and healthy lifestyle choices.
- Participants will demonstrate improved food preparation, physical activity habits, or disease management skills.

Access to Healthy Food and/or Meals

- Low-income individuals and families will experience reduced food insecurity through food assistance and meal programs.
- Participants will have increased access to nutritious food options.
- Families will improve food stability during periods of economic hardship or crisis.

Youth Opportunity

(Helping young people realize their full potential)

Quality Early Childhood Education & School Readiness

- Children will enter kindergarten developmentally on track in literacy, social-emotional, and cognitive skills.
- Children will demonstrate readiness skills needed to succeed academically.
- Parents and caregivers will increase use of effective parenting practices that support early learning and development.
- Families will strengthen engagement in their child's education.

Academic Success

- Third-grade students will demonstrate reading proficiency and be promoted to fourth grade.
- Youth in grades 5–12 will show increased proficiency in mathematics and science.
- Students will maintain or improve overall academic performance.
- Youth will reduce truancy and graduate high school on time.
- Youth will develop essential soft skills needed for college, apprenticeships, and employment, including communication, responsibility, and problem-solving.

After-School and Extracurricular Opportunities

- Youth will receive academic and enrichment support that improves classroom performance and behavior.
- Participants will reduce summer learning loss.
- Youth will increase life skills, self-confidence, and positive peer relationships.

- Youth will avoid risky behaviors and engage in constructive activities.
- At-risk youth will experience increased family involvement and community connections.
- Youth will report increased engagement, motivation, and hope for the future.

Trauma-Informed Support for Children and Youth

- Youth will demonstrate improved educational outcomes and social-emotional development.
- Participants will experience a reduction in trauma-related symptoms and greater recognition of individual strengths.
- Youth will develop healthy attachment, emotional regulation, and age-appropriate developmental skills.
- Children and youth will feel physically and psychologically safe, supporting empowerment in decision-making and future planning.
- Youth-serving professionals will identify Adverse Childhood Experiences and implement trauma-informed best practices that foster safe, supportive environments.

Financial Security

(Creating a stronger financial future for every generation)

Education and Skill Development for Low-Income Adults

- Low-income individuals will enroll in and complete degree programs, certifications, and workforce training.
- Participants will increase financial literacy skills to effectively manage income, expenses, and credit.
- Individuals will build savings, improve credit, and begin asset development.
- Participants will demonstrate increased confidence in budgeting and financial decision-making.
- Individuals will increase long-term earning potential and economic stability.

Grandparent and Kinship Care Support

- Grandparent and kinship caregivers will increase knowledge of and access to financial resources and public benefits available to children in their care.
- Caregivers will connect children to subsidized academic, behavioral, mental health, and physical health supports.
- Caregivers will receive gap-filling assistance such as school supplies, clothing, food, and basic necessities.
- Legal assistance will be provided at low or no cost to support adoption, guardianship, custody, and visitation needs.
- Caregivers will experience reduced financial stress and increased household stability.

Employment Readiness

- Individuals will complete job training programs that lead to work-ready skills aligned with local labor market needs.
- Participants will develop essential soft skills, including communication, time management, professionalism, and problem-solving.
- Individuals will obtain and retain family-sustaining employment.
- Participants will demonstrate improved job-search readiness, including resume development and interview skills.

Eliminating Barriers to Work

- Individuals will access reliable transportation for employment, job training, and education.
- Participants will obtain dependable childcare or adult care to support consistent employment.
- Individuals will overcome common barriers such as lack of work attire, certifications, or technology access.
- Participants will maintain employment through supportive services and case management.

Affordable, Quality Permanent Housing Assistance

- Low-income individuals and families will access safe, affordable, permanent housing.
- Participants will develop the skills and knowledge necessary to maintain stable housing and remain engaged in their communities.
- Individuals facing eviction, foreclosure, or utility disconnection will receive timely assistance to prevent homelessness.
- Home repairs and accessibility improvements will help individuals retain livable, affordable housing.
- Participants will experience increased housing stability and reduced housing-related crises.

Community Resiliency

(Addressing urgent needs today for a better tomorrow)

Shelter, Emergency Beds, and Transitional Housing Services

- Individuals at high risk of homelessness will be connected to coordinated wraparound services addressing systemic barriers.
- Immediate shelter and basic needs will be met during periods of crisis.

- Participants will actively engage in supportive services to transition from emergency shelter to stable housing.
- Individuals will develop housing stability plans that support long-term independence.

Domestic Violence and Child Abuse Prevention and Support

- Survivors' immediate safety and crisis needs will be met.
- Individuals will increase understanding of domestic violence, child abuse, and their long-term impacts.
- Survivors will increase awareness of available community resources and how to safely access them.
- Incidents of domestic violence and child abuse will be reduced through prevention, education, and intervention efforts.
- Survivors will demonstrate increased safety, empowerment, and stability.

Senior Stability

- Older adults will live independently and safely in their homes through home modifications and accessibility improvements.
- Seniors will access financial counseling and support services to reduce the risk of fraud, exploitation, and financial loss.
- Participants will experience reduced food insecurity and decreased risk of malnutrition.
- Seniors will increase access to health, nutrition, and social support services that promote aging in